



BlueXPRT  's **Brand Kit**  
Realizing Innovations



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OUR WHAT

**Logo**



\*This is the only way the logo can be displayed

# Our Why

## **Business proposition**

We help organizations to obtain funding, execute projects, and succeed in their sustainable innovations.

## **Slogan**

“No need for a Planet B”

## **Mission**

Empowering organizations worldwide to transform innovative ideas into successful, impactful realities that tackle global environmental challenges.

## **Vision**

We envision a world where innovative sustainability solutions are within reach for every organization, eliminating the need for a Planet B.

# BX Vision and Values

Our vision and values on the future you want to create as a team are:

*“BlueXPRT is a well-known team of fast-learning, highly skilled experts. Our multi-cultural team collaborates across functions to deliver innovative technologies and turn projects into products. The self-sustaining happy team works in a creative, flexible and relaxed atmosphere which is stimulated by a modern and fun workspace.*

*We create unique environmental impact!*

*Team values: ASCOT*

*Adaptability – Supportive – Commitment – Ownership - Trust”*

# Our How

We offer services to bring innovation to market through several key steps:

## 1. **Partner:**

- a. Build strategic alliances.
- b. Leverage on our diverse, multidisciplinary expertise.

## 2. **Develop:**

- a. Collaboratively scope projects.
- b. Define goals aligned with sustainable innovation.

## 3. **Secure funds:**

- a. Find suitable financial resources.
- b. Write and submit grant applications.

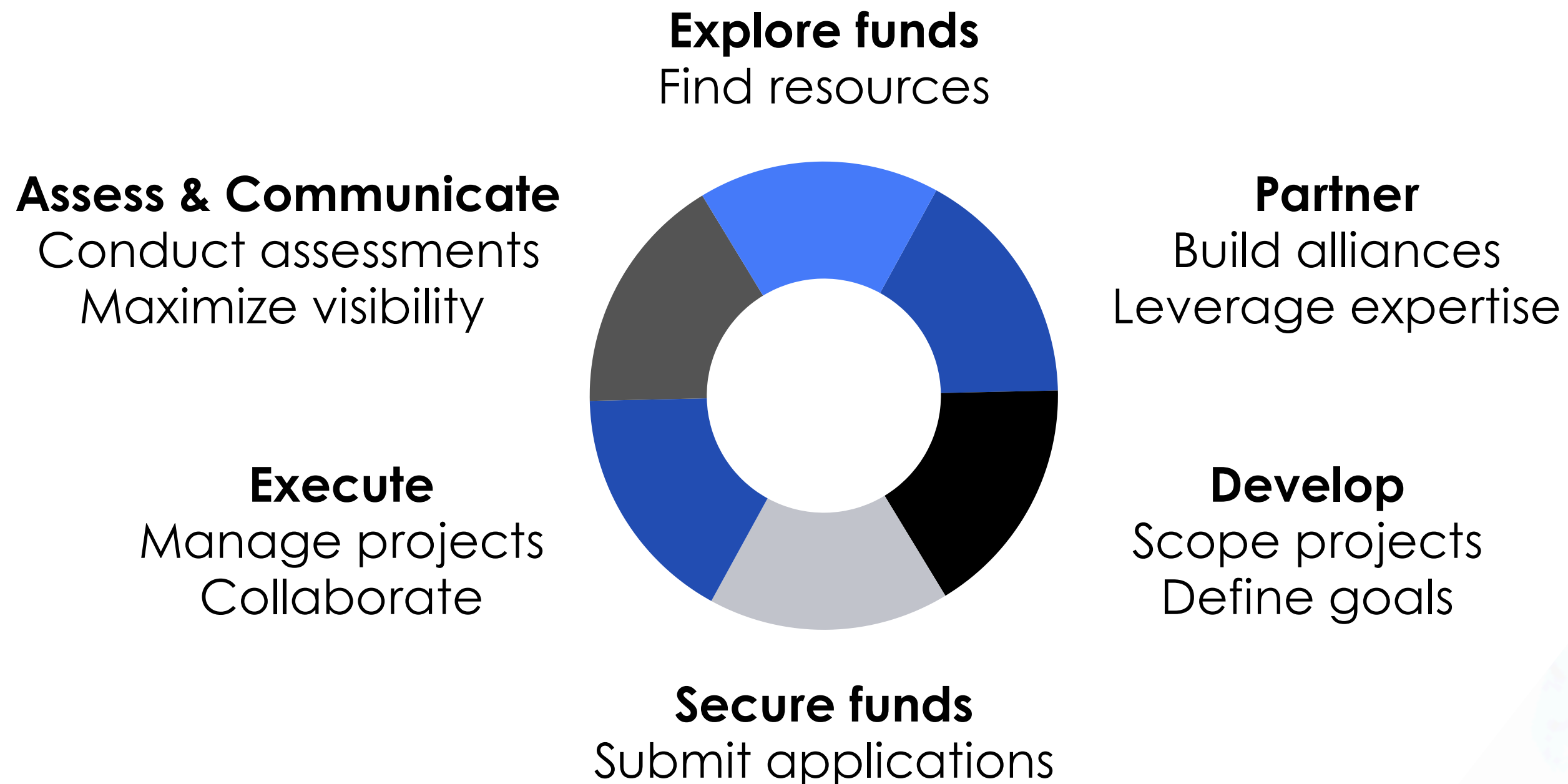
## 4. **Execute:**

- a. Manage projects from start to finish.
- b. Collaborate closely with all stakeholders.

## 5. **Assess and communicate:**

- a. Conduct assessments.
- b. Maximize project visibility and influence.

# BX Innovation Cycle



# Our What

## Services

- Strategic partnership development and alliance building.
- Proposal writing and submission (eg. HORIZON and LIFE).
- Project management.
- Dissemination activities.
- Socio-economic assessments
- Techno-economic assessments.
- Courses

## Impact

- Empowering organizations since 2018.
- Acquired over 35 MLN€ in funding.
- Successfully executed projects.
- Facilitating cross-border collaborations.
- Developing climate-neutral. solutions through innovation.



# Contact Information

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Scan for more information

